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FOR IMMEDIATE RELEASE

'THE BIG CHEESE' EVENT AT WISCONSIN'S OSTHOFF RESORT TO FEATURE LOTS OF TASTY PAIRINGS
Memorial Day Weekend Cheese Fest Set for May 24-26

ELKHART LAKE, Wis. (March 29, 2019) – The Osthoff Resort in Elkhart Lake, Wis., is doing its part to pay homage to the Wisconsin cheese experience at its 2019 “The Big Cheese” event, set for Memorial Day weekend, May 24-26, with pleasantly surprising pairings of all sorts filling the schedule. There will be sessions dedicated to pairings of cheese and microbrews, cheese and bourbon, cheese and tea, cheese and cocktails, and of course cheese and wine. Cheesemaking workshops will have attendees making their own ricotta and mozzarella cheeses. There will be a cheese and cocktail cruise each day of the event. Also included on the schedule are an Italian cooking class at the resort’s storied L’ecole de la Maison cooking school Saturday morning led by New York Times-published chef Adam Weisell of Chicago, a nine-course artisan cheese dinner Saturday evening hosted by Osthoff chef and culinary director Patrick O’Toole, and a cheese marketplace on Sunday. For more details, visit www.TheBigCheeseOsthoff.com. To purchase tickets to the event and make overnight reservations, call 855.714.9200. The resort is offering a suite rate starting at \$239 plus tax per night.



Last year was the first year for The Big Cheese and it proved especially popular with foodies who like to plan their vacations around events like this one. A big part of the draw was the chance to hear from those who actually grade the cheeses during tasting sessions and the opportunity to rub elbows

with the cheesemakers themselves at special meals, and both those opportunities return at the 2019 event. In between classes and cruises, attendees can also enjoy meals at the resort's three restaurants – Lola's on the Lake, Elkhart Inn and Otto's Restaurant - with menus to feature special Wisconsin cheese dishes created just for the event weekend.

The original inspiration for the event was the sheer number of award-winning cheesemakers in the Elkhart Lake area, including many with world championships to their names. The spotlight will be on those cheesemakers at the Saturday evening nine-course dinner hosted by Chef O'Toole.



Overnight guests of the resort as well as the general public are invited to pick and choose which classes and tastings they'd like to attend over the course of this cheese-centric weekend. Festivities begin Friday at 3:30 p.m. and wrap up Sunday evening. While at the resort, visitors are invited to enjoy live music at the lake deck, with the [summer music season](#) opening that weekend.

About The Osthoff Resort

The Osthoff Resort, considered a landmark in Wisconsin tourism, is known for its lakeshore setting on crystal clear Elkhart Lake, spacious suites, award-winning [Aspira Spa](#) and an impressive collection of amenities that includes three restaurants, a cooking school, indoor and outdoor pools, lake deck with live music, and elegant ballrooms and meeting venues.



For more information on the resort, log on to www.osthoff.com. Ticket and reservation information on The Big Cheese event running Memorial Day weekend may be found at www.TheBigCheeseOsthoff.com.

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